



National Contest – Incentive for online payment to all Air Liquide Canada’s customers.

Date: from July 1<sup>st</sup> to November 15, 2011

Total prizes and value: 4 prizes, (iPad, model: Apple 64GB iPad With Wi-Fi & 3G), 1 per region, each iPad is worth \$700, for a total budget of \$2 800

Territory: All Canada (separated in 4 regions); for a complete list of the regions, please visit the [www.airliquide.ca](http://www.airliquide.ca), under *Who We Are* and then click on *Air Liquide Canada Locations*.

Probability: one chance on 25,000 – About 100,000 active customers in Canada so, about one chance on 25,000 customers per regions.

No purchase necessary to join the contest.

Simply go to [www.blueshield.ca](http://www.blueshield.ca) and fill in the form to receive your invoice via email and get 2 chances to win, or go to your financial institution’s website or telephone banking service and make your payment. You will then get 1 additional chance for each payment made during the contest period.

The delivery designation for the winners is December 5, 2011 and the prize will be distributed December 15, 2011.

